

Take Part in: The East Greensboro Business Guide

Increase the Visibility of your Business

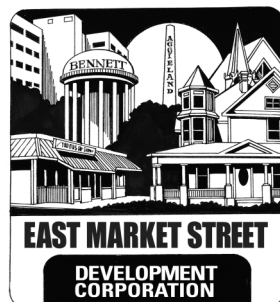
If you would like to increase the visibility of your business with prospective and/or current customers, and effectively advertise in a directory that is distributed to several people within the community, then the East Greensboro Business Guide is right for you.

Benefits of the Business Guide:

- Increased business, and more customers.
- There is intense competition between local businesses and their products and services. The guide can increase your businesses exposure.
- The cost of running a business and advertising are high. This is a less expensive way of gaining exposure.
- All East Greensboro community forums and meetings

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Where is the Guide Distributed?

Your business will be included on our company website, along with the following:

- 33 Neighborhood Associations in East Greensboro
- Area Institutions (N.C. A&T State University and Bennett College for Woman). These institutions have over 11,000 students and 1,000 staff and faculty.
- All of East Greensboro businesses
- Chamber of Commerce
- Local libraries

Size Dimensions and Costs

We will list the advertisement costs for each placement upon your request. The placements of these advertisements in the directory are subject to different costs.

The sizes of the advertisements are as followed:

- Front Cover (Height: 2"; Width: 2") \$750
- Rear cover (Height: 2.155"; Width: 3.375") \$500
- Five insert ads within the brochure
(Height: 1.946"; Width: 2.5") \$375
(Height: 1.75"; Width: 2.5") \$325