

REAL Entrepreneurship Class

Fall 2010

"Equipping Entrepreneurs for Success"

Register by
August 20, 2010

The purpose of the **REAL Entrepreneurship** training program is to help small business owners and aspiring entrepreneurs to develop successful businesses through hands-on entrepreneurship education. Class discussions are conducted by successful entrepreneurs and subject matter experts.

Participants learn about a variety of topics including marketing strategies, cash flow projections, and funding options. Participants will also have the opportunity to work with a mentor who will provide individualized coaching and development.

Register Soon! The class size is limited to 20 participants.

During the interactive classes you will:

- ◇ Research your business idea
- ◇ Identify your business niche
- ◇ Conduct market research
- ◇ Develop financial projections
- ◇ Prepare a business plan
- ◇ Implement your plan

*The cost of the class is \$100.

Next Class:

August 23, 2010-
December 6, 2010

Monday's from 6pm-
9pm

Location:

Webb Hall at NC A&T
State University
(Corner of Benbow
Road and E. Market
Street)

Presented By:

East Market Street Development Corporation

601-B East Market St., Greensboro, NC 27401

Phone: 336-275-1101 Email: emsdcbarnhill@aol.com

Visit us on the web at www.eastmarketstreet.com



East Market Street Development Corporation
REAL ENTREPRENEURSHIP APPLICATION

**SMALL BUSINESS PROGRAM
FOR
ENTREPRENEURS**

Class Size Limited to 20

NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

Home or Cell Phone: _____ **Bus. Phone:** _____

Fax: _____

Email: _____

Start up or Existing Business: _____ **What service/product:** _____

If Existing, How Long: _____ **Name of Business:** _____

Cost: \$100.00

This business planning curriculum features skills training, guest speakers, hands-on exercises, and the opportunity to work individually with a mentor.

Mondays: 6:00p – 9:00p

Term: August 23, 2010 – December 6, 2010

Location: Webb Hall, NC A&T State Univ. – Corner of E. Market St & Benbow Rd

Please call us at 275-1101 with any questions.

To register, please mail this completed form and check to:

East Market Street Development Corp.

Attn: REAL

601-B East Market Street

Greensboro N.C. 27401

Make checks or money orders payable to:

EAST MARKET STREET DEVELOPMENT CORPORATION

Registration deadline is August 20, 2010. Seats are filled on a first-come, first-served basis. Confirmation will be sent via email to participants prior to the start of class.